

Final Report

International Digital Rights Days

10 & 11 December 2024

 <https://internationaldigitalrightsdays.com/>

Acknowledgements

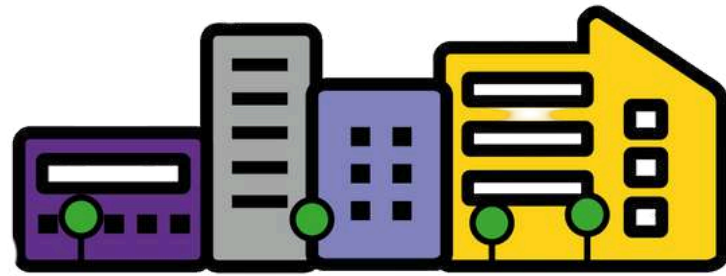


This report summarizes the main impacts of the International Digital Rights Days (IDRD) 2024. Led by the Cities Coalition for Digital Rights, the IDRD is an annual celebration of Digital Human Rights in cities and local governments. Municipalities, institutions, NGOs and more join forces to put digital human rights at the top of the agenda and advocate for ethical and human-centered technologies. In 2024, more than 20 cities and 30 partners were involved. It was coordinated by Bordeaux Métropole and Porto.

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1. General overview



22 cities



30 partner organisations



14 countries on 3 continents

20 EVENTS AND CAMPAIGNS

1. General overview



+20 cities

- Amsterdam
- Assai
- Barcelona
- Belo Horizonte
- Bordeaux Métropole
- Brussels
- Douala
- Ghent
- Helsinki
- Leipzig
- Manchester
- Montréal
- Niteroi
- Portland
- Porto
- Reykjavik
- Rotterdam
- Toronto



+30 partner organisations

- Centre of Civil Liberties
- ChildFund
- Data and Society
- Digital Child Rights Foundation
- European Commission
- European Digital Rights (EDRi)
- Forum Virium Helsinki
- Fundação Dom Cabral
- InternetLab
- Montreal Company
- Oregon Department of Justice
- Paraná Region
- Rio Technology Society Institute,
- Sebrae
- Sebrae Paraná, Sitra
- The Finnish Association of Cities and Municipalities
- We Encourage Oy Ltd
- World Privacy Forum.



+10 countries

- Brazil,
- Belgium
- Canada
- Cameroon
- Finland
- France
- Germany
- Island
- Netherlands (The)
- Portugal
- Spain
- Ukraine
- United-Kingdom
- United-States

2. Data

+2 350

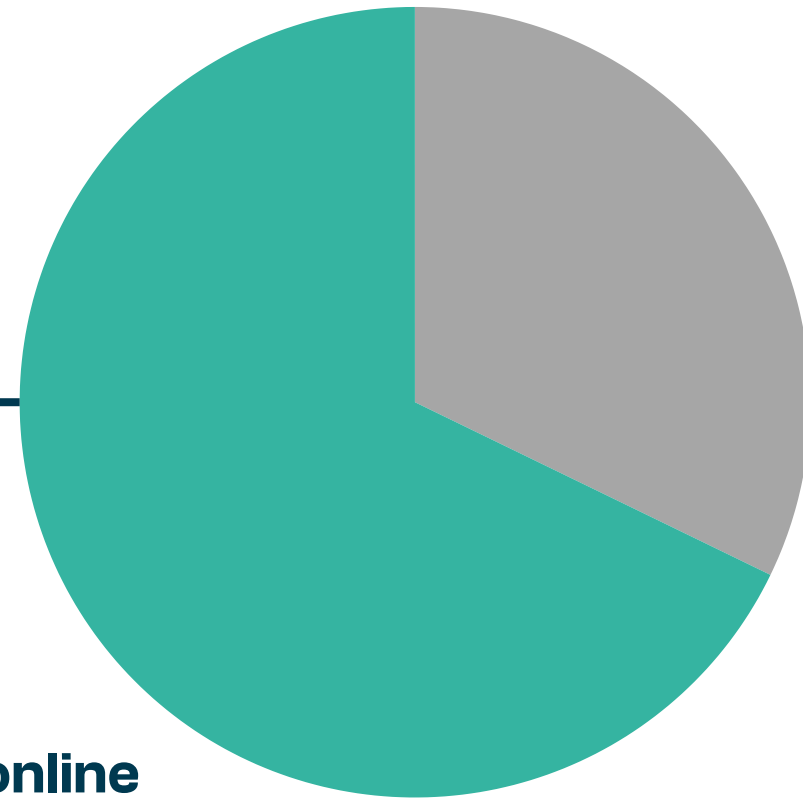
Event attendees



Background

- Civil servants
- Citizens and residents
- Researchers & students
- Private company workers
- Policymakers
- NGO and activists
- Youth

2. Data



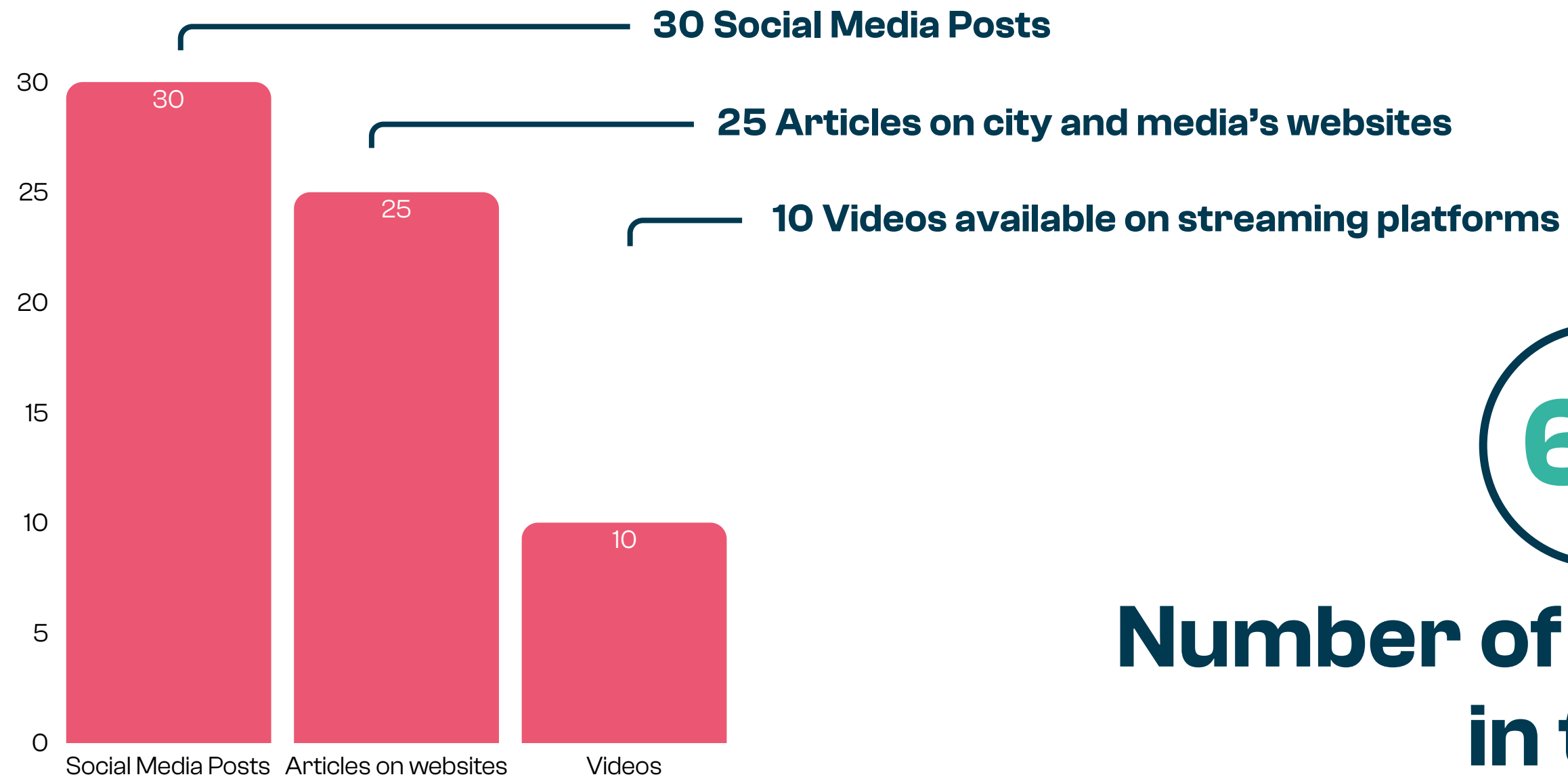
15.500 people reached online
via
Cities SM Accounts & Websites

7360 people reached online
via
CC4DR SM Accounts &
Website

+ 22.000
**Number of people reached
online in total**



2. Data



65

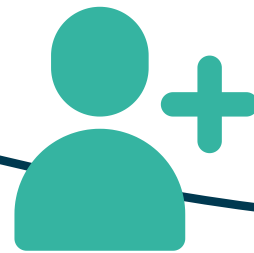
**Number of publications
in total**



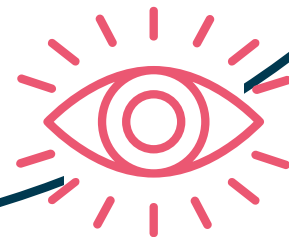
2. Data

Impact on CC4DR's visibility on Social Media*

140 new followers
(278% increase**)
464 page visitors
(141% increase**)



12 936 post impressions
(299% increase**)



436 reactions
(226% increase**)
25 reposts
(257% increase**)



933 clicks
(750% increase**)

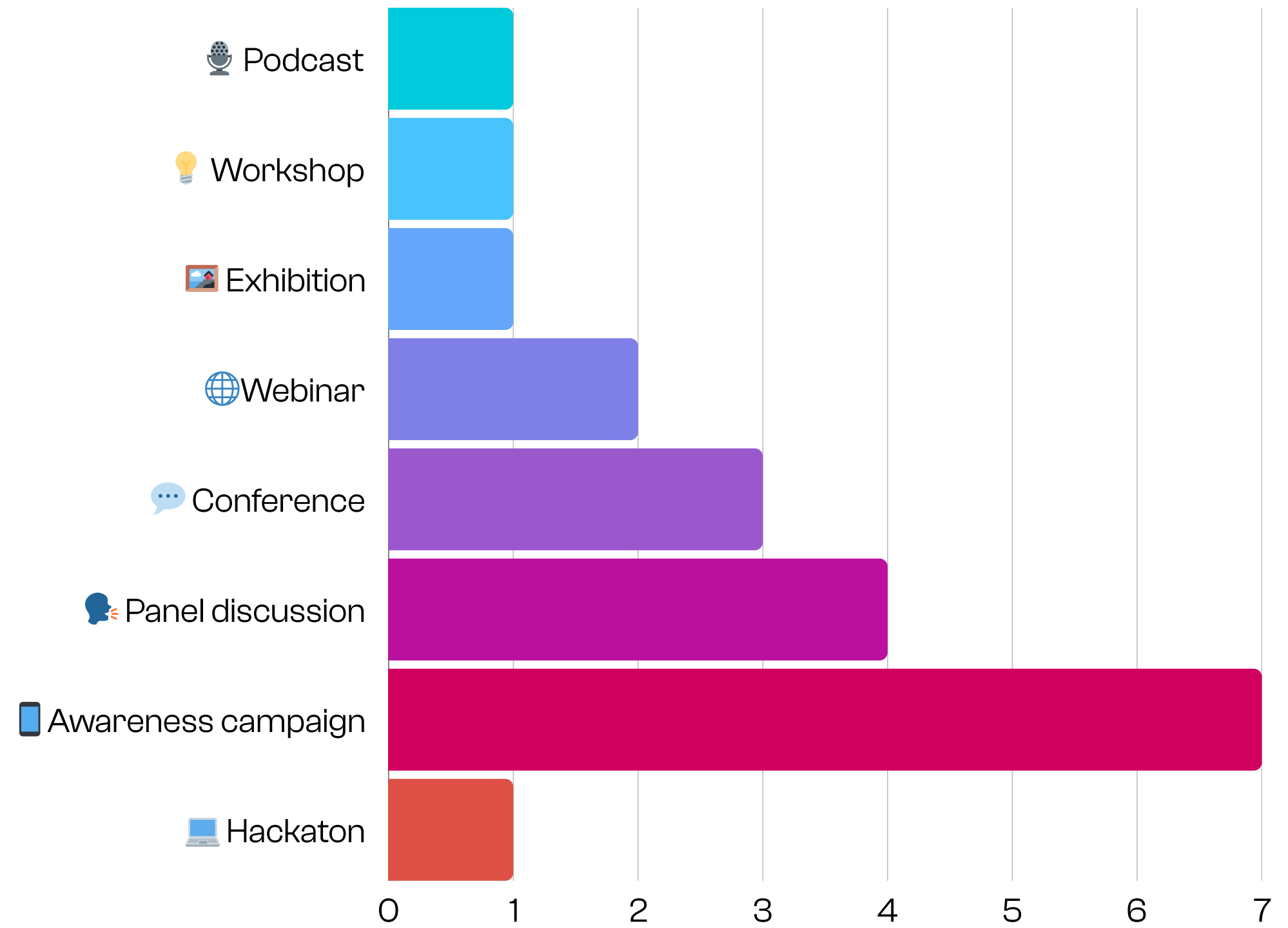


*Month of the campaign from Nov 4 to Dec 18

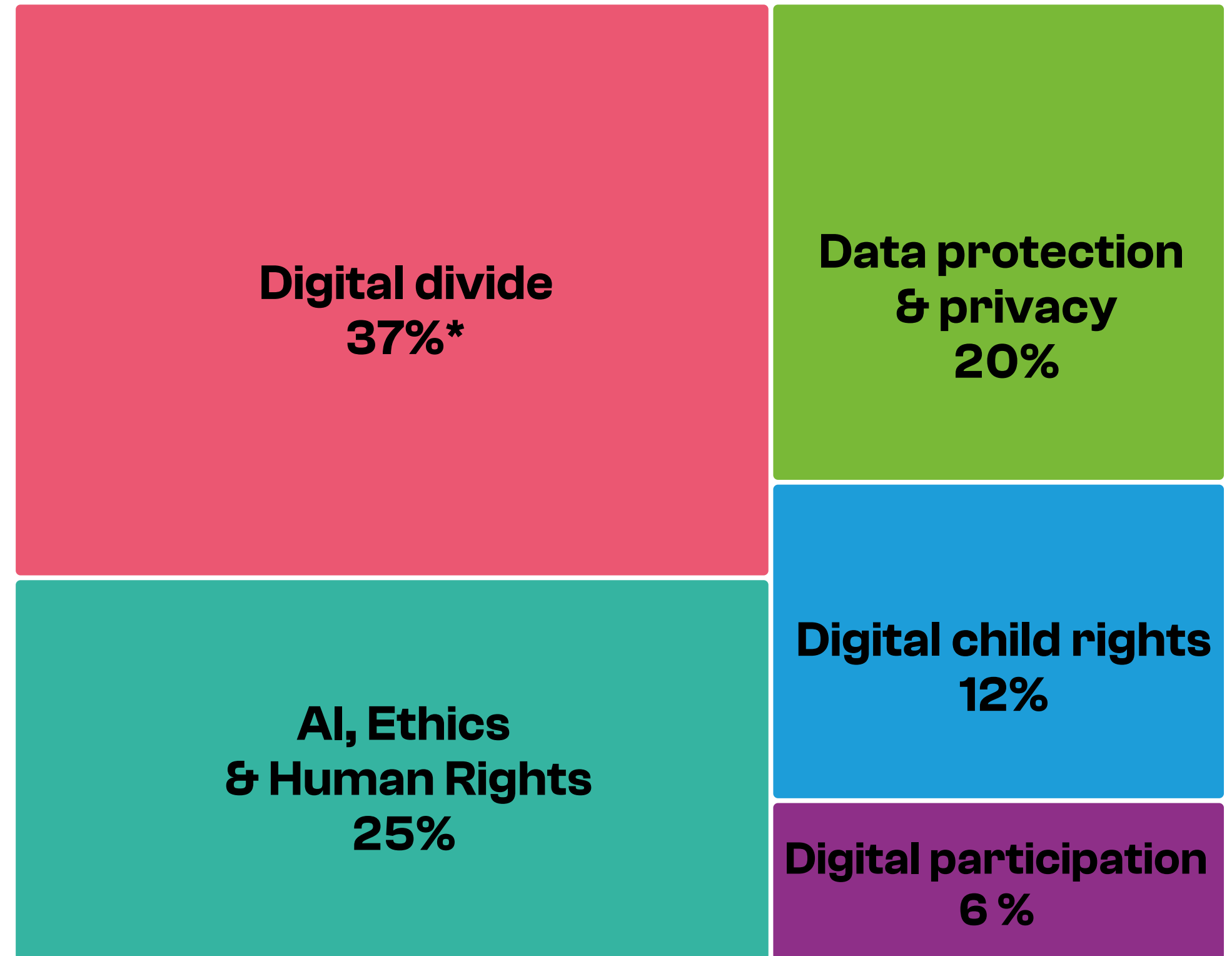
**Compared to M-1 e.g. from Oct 4 to Nov 4.



3.Event types



3. Themes



*Lecture: 37% of the events focused on digital divide.

4. Summary per city



ASSAÍ (BR)

Sun Valley Day

#conference #youth #in-person

Assaí promoted an event to debate digital rights, looking at local and regional scenarios. Young people participated in a workshop to develop ideas about digital rights, creating a playbook to be used in 2025. In the auditorium, businesspeople and government officials met to also discuss the topic.



134 PARTICIPANTS

2 PANELS

- **Business & government audience**
- **Youth audience**

"Assaí, elected one of the 7 most intelligent communities in the world, has been showing that small cities can also be intelligent. Addressing digital rights is an important strategic axis for building new formats of local development."

- Michel Ângelo Bomtempo, Mayor, City of Assaí.

BELO HORIZONTE (BR)

Celebration of the International Digital Rights Days

#ceremony #in-person

The Belo Horizonte City Hall celebrated the graduation of 585 students who received free Information and Communication Technology (ICT) courses thanks to the [Digital Inclusion Program](#). The program is delivered by the Municipal Information and Computing Company (Prodabel).



600 PARTICIPANTS

New partnerships built to expand and improve the portfolio of courses offered by PBH Digital Inclusion Program.

“Digital inclusion is a fundamental right. By putting technology in people's hands, tools are offered to transform lives and realities.”

- Júnia Martins, Telecenter Director, Eu Amo Minha Quebrada.

BORDEAUX METROPOLE (FR)

Digital Rights: a global challenge that starts in cities

#conference #in-person

The conference gathered international speakers to discuss the importance of addressing global challenges linked to digital rights at local level. It emphasized the main challenge faced by cities: the digital divide and how to make residents aware of the rights that concern them.



60 PARTICIPANTS

6 SPEAKERS

from the European Commission, the Cities of Kyiv and Montréal, the NGO EDRi and Bordeaux Métropole.

“We must ensure the topic of digital rights is heard worldwide. Developing the digital rights days is a tool to do that.”

- Delphine Jamet, Digital Councillor, Bordeaux Métropole

BRUSSELS (BE)

The city of Brussels is celebrating the (digital) human rights days!
#campaign #online

The City of Brussels led a campaign to defend human rights with Amnesty International. They took the opportunity to recall the importance to apply human rights to the digital sphere and to combat the digital divide.

CHARTRE DES DROITS NUMÉRIQUES DE LA VILLE DE BRUXELLES



2 internal newsletters
Articles and post on the city's websites and social media.

“The city aims at enhancing a human-centered vision of technologies.”

- Brussels digital rights charter

HELSINKI (FI)

Artificial Intelligence and Human Rights

#Opensession #in-person

The seminar explored the many human rights dimension of AI through examples of its applications. The focus was on the perspective of a city dweller: what did the widespread use of AI mean for all of us in our everyday lives?



100 PARTICIPANTS

5 PARTNER ORGANISATIONS

Sitra, We Encourage, Forum Virium Helsinki, Association of Finnish Cities and Municipalities.

“The event discussed the importance of responsibility and ethics when AI is applied to develop the everyday lives and services of city residents.”

- Thomas Lehtinen, Head of Data, City of Helsinki

LEIPZIG (DE)

Towards a Digital City for Everyone: Strengthening Participation and Digital Rights in Urban Governance

#exhibition #workshop

The workshop highlighted various projects aimed at improving digital participation for specific groups through community resources and personalised support.

The exhibition explored key topics related to Digital Rights with a focus on digital participation and inclusion.



50 PARTICIPANTS

At the workshop

120 VISITORS

At the exhibition

“As a municipal administration, we are increasingly digitalising our services. This makes it all the more important to protect the digital rights of citizens and to ensure that no one is excluded.”

- Exhibition “Protect digital rights and contribute to inclusion”

MANCHESTER (UK)

A serie of conversation on digital rights

[#articles](#) [#campaign](#) [#online](#)

Manchester City Council developed a campaign to explain to its residents what are digital rights. The City interviewed experts to explain three key topics:

- Digital inclusion
- The influence of AI on decision-making
- Fair, inclusive data and digital infrastructure



4 ARTICLES

3 INTERVIEWS

With [digital helpers](#), [researchers](#) and [CEOs](#).

“I’ve seen how technological advancements can empower individuals, but also magnify risks such as surveillance, bias, and the manipulation of choice through deceptive design patterns.”

- Dr. Richard Whittle, Economist, University of Salford

NITERÓI (BR)

Artificial Intelligence and Digital Rights

#webinar #podcast #online



WEBINÁRIO
INTELIGÊNCIA ARTIFICIAL
E DIREITOS DIGITAIS

Palestrantes

- Pedro Braga (ITS RIO)
- André Houang (INTERNETLAB)
- Cristiane Odara (POD NITERÓI)

Abertura

- Isadora Modesto (SEPLAG)
- Andressa Oliveira (SPACTI)
- Karyak Uzuke (EGG | SEPLAG)

Participants discussed the role AI should play in the public sector, taking into account the required ethical principles in the use of AI (transparency, impartiality, efficiency and equal access) and key challenges such as facial recognition technology and biases in AI algorithms.

100 PARTICIPANTS

6 SPEAKERS

From Brazilian public, research and associative organisations.

“Adopting technologies must always consider citizens’ rights, promoting inclusion, transparency and security.”

– Katarina Kuo, public policies analyst, Niteori City Hall

PORTLAND (USA)

City of Portland's International Digital Rights Days Celebration
#webinar #online



One of the main goals was to introduce Portlanders to digital rights and learn more about human rights in the digital world. To do so, the [event](#) included a digital literacy presentation and casual conversation between local experts and leaders in digital inclusion, privacy and artificial intelligence.

100 PARTICIPANTS
4 DIFFERENT TALKS
& [Special message](#) of U.S Senator Jeff Merkley.

“Digital rights start with one step, getting together and collaborate in community!”
- Hector Dominguez, open data and privacy coordinator, City of Portland.

PORTO (PR)

Hackacity on digital privacy rights

#hackaton #in-person

This year's edition of Hackacity lasted one working day and challenged participants to work in teams on a real solution focused on addressing the crucial issue of digital privacy rights, promoting innovation, and developing practical solutions that enable people to take control of their personal data online.



100 PARTICIPANTS

4 AWARDED PROJECTS

"Hackacitizens", "404 Not Found", "Too Random to Forest", "Bonitos".

"I'm honored to be a part of such a great initiative. Hopefully we can celebrate Digital Rights every year and having more cities joining!"

- Mafalda Machado, Project Manager, Porto Digital

ROTTERDAM (NL)

& Digital Child Rights Foundation

Digital Child Rights Talk

#opendiscussion #in-person

The event gave the opportunity for 20 children and young people to discuss their digital lives. They highlighted the need to work on digital inclusion and wellbeing. This can only be done by listening to their voices and act according to their problems and feedbacks.



20 PARTICIPANTS

with partners from the Netherlands, Spain and Malawi.

“Listen to the voice of children and young people about their problems and wishes in their digital lives and give them all digital opportunities in every city in the world!”

- Peter Joziase, Coordinator, Digital Child Rights Foundation.

TORONTO (CA) 🇨🇦

Unpacking Digital Rights for the Toronto Public Service

#paneldiscussion #in-person

The city organised a panel for the Toronto Public Service to talk about how human rights are impacted by the acceleration of technology modernisation and digital service delivery. It was the opportunity to explain what digital rights are and to scan the city initiative that uphold human rights in the digital sphere.



100 PARTICIPANTS

From city staff

PROCLAMATION

from Mayor Olivia Chow, of December 10 & 11 as "Digital Rights Days"

"As digital technologies increasingly shape our world, we must ensure they protect people's rights, support democracy, and ensure all we all act responsibly and safely in these spaces."

- Proclamation 2024 from Toronto City Council on Digital Rights Days

Other notable contributions

- Amsterdam and Barcelona's advocacy paper on [Reinforcing citizen participation in shaping urban digital ecosystems](#).
- [Afroleadership](#) and [Douala's](#) support in promoting the IDRDR in Cameroon.
- [Reykjavik's](#) support in promoting the IDRDR in Iceland.
- Montréal and Kyiv participation to the [international conference of Bordeaux Métropole](#).
- [Ghent's](#) celebration of digital rights with their human rights week.

**JOIN THE
2025 EDITION
DECEMBER 10TH & 11TH**

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